



EXECUTIVE ORDER NO. 13

Series of 2020

AN EXECUTIVE ORDER CREATING THE LOCAL PRICE COORDINATING COUNCIL (LPCC) IN THE MUNICIPALITY OF DUPAX DEL NORTE, NUEVA VIZCAYA.

WHEREAS, in the interest of the public service and in the light of the price freeze effect of the current State of Calamity due to COVID-19 outbreak, all Local Chief Executives are strongly encouraged to activate their Local Price Coordinating Councils (LPCCs) or to organize the said Councils where there are none, for consumer protection purposes and for more purposive and sustained monitoring of selective prime commodities pursuant to Republic Act No. 71, otherwise known as the Price Tag Law. Such action is necessary and urgent to forestall further hardship among our countrymen.

WHEREAS, Republic Act No. 7581 provides for the protection of consumers by prescribing measure against undue price increase during emergency situation. It empowers the President, upon the recommendation of the National Price Coordinating Council to impose price ceiling on any basic necessity or prime commodity if any of the following conditions so warrant:

1. Impendency, existence or effects of calamity;
2. Threat, existence or effects of emergency;
3. Prevalence or widespread acts of illegal price manipulation;
4. Impendency, existence or effect of any event that causes artificial and unreasonable Increase in the price of basic commodity, -and-
5. Whenever the prevailing price of a basic necessity or prime commodity has risen to Unreasonable levels.

WHEREAS, Republic Act. No. 71, on the other hand, requires that all articles of commerce and trade offered for sale to the public at retail shall be publicly displayed with appropriate tags or labels indicating the prices of such articles and such article to be sold uniformly and without discrimination at the stated price.

NOW THEREFORE, I, ATTY. TIMOTHY JOSEPH E. CAYTON, Municipal Mayor of Dupax del Norte, Nueva Vizcaya, by virtue to the power vested in me by law, do hereby order the creation of the Local Price Coordinating Council:

SECTION 1. COMPOSITION: The Local Price Coordinating Council shall be composed of the following:

CHAIRMAN : ATTY. TIMOTHY JOSEPH E. CAYTON, Municipal Mayor

VICE-CHAIRMAN : NOE V. AGUADA., Market Administrator

MEMBERS : HON. VICTORINO V. PRADO, JR.
Chairman, Committee on Trade, Commerce & Industry

MR. WILFRED DUGAYSAN, RCC III

DR. MARY RUTH C. REYES, MHO

MR. GENESIS B. DUGAY, Municipal Agriculturist

ENGR. CELSO C. AGUADA, MPDC

MR. ROMEO D. REYES, MLGOO

MS. ELVIRA V. ABELLA, Municipal Treasurer


SECTION 2. ROLES AND FUNCTIONS OF THE LOCAL PRICE COORDINATING COUNCIL

1. Coordinate and rationalize programs of implementing agencies to stabilize process and supply at the local level;
2. Recommend to the National Price Coordinating Council or the implementing agencies suggested retail price or price ceiling;
3. Establish mechanics that will readily protect consumers from inadequate supply and unreasonable price increase on occasions of calamities and like occurrences, -and-
4. Institute appropriate penalties for illegal price manipulation and other violations of Price Act.

SECTION 3. EFFECTIVITY

This Executive Order shall take effect immediately.

Done this 27th day of March 2020 at the Municipality of Dupax del Norte, Nueva Vizcaya.


ATTY. TIMOTHY JOSEPH E. CAYTON
Municipal Mayor